HIMSS

HIMSS16 INTEROPERABILITY SHOWCASE™ CONTRACT TERMS AND AGREEMENT
HIMSS16 Conference and Exhibition ▪ March 1-3, 2016
Sands Expo Center, Las Vegas, NV

Please return signed copy with payment to HIMSS and retain a copy for your records. **Please make checks payable to HIMSS, 6923 Eagle Way, Chicago, IL 60678-1692. Applications with credit card payments may be faxed to 312-915-9209, Attn: Finance. HIMSS Federal Tax ID# is 36-3906745.** The terms and conditions on each page of this document and all rules and regulations as outlined in the exhibitor service kit, to follow, are an integral and binding part of this agreement. All questions regarding payment should be submitted to financesupport@himss.org

Please list the Company name as it should appear in all printed and online materials. The primary contact person will receive all communications related to the Annual Conference. Please notify HIMSS should any of this information change.

Primary Contact Person

Title

Company

Address

City

State   Zip Code   Country

Phone   Fax

Email Address   Web Address

Technical Contact Person

Title

Phone   Fax

Email Address   Web Address

INTEROPERABILITY SHOWCASE™ FEE SCHEDULE:
Initial Here: _____   I understand and agree to the payment schedule as noted below and that my space will be released if any of the payment deadlines are missed and financial penalties may apply. This Contract is not fully executed until accepted by HIMSS.

Applications MUST be received by October 9, 2015 with 100% payment based on participation level.

HIMSS16 Interoperability Showcase™ Fee Schedule

☐	Leadership Level	$ 25,500
☐	Implementer Level	$ 11,500
☐	Federal Health Architecture Partner Level (ONC)	$ 11,500
☐	Supporter Level (for NON-IHE systems)	$ 11,500
☐	*Organizational Level	$ 8,200
☐	Additional systems for Leadership Level ($5,000 for each system)	$_____

***Available only to non-profit and government initiatives**

Total	**$_____**

AUTHORIZING SIGNATURES

We hereby apply to participate in the Interoperability Showcase™ at the HIMSS16 Conference and Exhibition March 1-3, 2016. We have read, understand and accept the terms and conditions outlined in this document and agree to abide by all requirements, restrictions, and obligations outlined in the Contract Terms and Conditions that are incorporated herein. Upon acceptance by HIMSS, the terms of this agreement are binding.

Authorized Person for Exhibiting Company

_____
Print Name & Title

_____
Signature

_____
Date

By signing this contract, your organization, its employees, representatives and agents agree to receive communication via telephone, facsimile, email and regular mail from HIMSS show producers and organizers, their employees, representatives and agents that are directly related to your organization's participation in this exhibition.

Authorized Signature for HIMSS – HIMSS Office Use Only

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METHOD OF PAYMENT
Purchase orders are not an accepted form of payment.
☐   Enclosed is a check made payable to HIMSS

☐   Yes, I hereby authorize HIMSS to charge the credit card listed below for any applicable balance(s) due, on the due date(s) specified elsewhere on this contract, unless I have given HIMSS prior written notice of the cancellation of the contract.

☐   No, I do not authorize HIMSS to charge the credit card for subsequent payments.

Please charge my credit card
☐Visa   ☐MasterCard   ☐American Express   ☐Discover

_____
Please print the name that appears on the card

_____
Card Number

_____
Expiration Date

_____
Authorized Card Holder Signature

<u>**Terms & Conditions**</u>

HIMSS agrees to support the exhibition process with necessary facilities and staff and to publicize the Interoperability Showcase™ demonstration, events and participants through communications and marketing the HIMSS16 Conference and Exhibition, March 1-3, 2015 in Las Vegas, NV USA. In turn, participating companies are required to adhere to the following rules of participation:

1. General
  Participants will take direction from their Technical Project Manager and HIMSS Interoperability Showcase™ staff members as necessary and appropriate in the testing and exhibition process. Participants failing, in the judgment of HIMSS staff to promptly correct any violation of the Terms of Participation or failing to comply with directives from the Technical Project Manager and HIMSS Interoperability Showcase™ staff members will be excluded from further participation in the demonstration process, without any refund of application fees.

2. Application, Fees and Entitlements
   a. **Application:** Prospective participants must complete the following by October 9, 2015.
      1) This signed application/contract for the Interoperability Showcase™
      2) Register for the IHE North American Connectathon
      3) Visit www.interoperabilityshowcase.org to sign up for planning webinars and find all participant requirement details.
      4) Submit names and contact information of primary and technical representatives with this contract. These representatives will be responsible for establishing communication with all parties needing to be informed about Interoperability Showcase™ deadlines, events, policies and other key information.

   b. **Fees:** A non-refundable 100% payment is required at the time of application submission (no later than October 9, 2015). Any participant failing to remit 100% payment with the contract by October 9, 2015 will not be included in the publications and promotional materials associated with the Interoperability Showcase™

   c. **Cancellation:** Companies cancelling after October 9, 2015 will be charged a fee equal to 100% of the total cost of their contracted participation level.

   d. **Entitlements: Exhibition and Promotional Effort:** Only participating company/organization that meet the October 9, 2015 payment deadline will be listed in the promotional materials produced for the HIMSS16 Interoperability Showcase™. This information will be provided to attendees of the HIMSS16 Conference and Exhibition via printed documents, signage, multimedia presentations and the Web site.
   • Some of these materials will remain available throughout the 2016 - 2017 calendar years (approximately) and may be distributed at gatherings sponsored by other relevant medical professional associations.
   • Relevant details (determined by HIMSS) of each company's successful participation, including all IHE Actors and Integration profiles successfully tested will be highlighted in promotional materials.
   • All marketing materials of participating or sponsoring companies referring HIMSS, IHE or Interoperability Certification logo require prior review and approval by HIMSS.

LEVELS OF PARTICIPATION

Leadership Level: $25,500 - Demonstrate interoperability leadership and enjoy maximum visibility.
1) Attendee Tours— connect with attendees from government and industry as they come to see interoperability use case demonstrations
2) Interoperability Showcase™ Educational Theater Session Sponsorship — high profile 30-minute speaking engagement
   (1) *Content must be submitted to HIMSS no later than December 3, 2015 in order to ensure continuing education units may be offered to attendees.*
3) Lead generation—receive a list of all Interoperability Showcase™ attendees collected at the Interoperability Showcase™ theaters
4) Connected Demonstration— Showcase your health IT system in the Interoperability Showcase™ Connected Demonstration Area.
   (1) *All systems must pass the IHE 2016 North America Connectathon. Some exceptions may apply.*
   (2) *You must complete a user capabilities survey for each system that you will be demonstrating.*
5) Marketing visibility— company logo displayed near your system or device in the Interoperability Showcase™.
6) Video Recognition – Logo inclusion in the HIMSS16 Interoperability Showcase Demonstration Video used to promote the HIMSS Interoperability Showcase™ throughout the 2016 calendar year.
7) Logo Placement— display your logo in the HIMSS Resource Guide, conference signage, websites, and marketing materials.
8) Print & Web-based Marketing— logo included in marketing materials including hyperlinks, print materials, HIMSS Daily Insider, and exhibitor spotlight.
9) Two twitter announcements from the Interoperability Showcase twitter account recognizing your company as a participant in the HIMSS16 Interoperability Showcase. (Timing will be within one month of contracting and then again during conference).
10) White Paper or Success Story— your organization may distribute one printed Interoperability White Paper or Success Story placed in distribution racks at the Interoperability Showcase™.
   (1) HIMSS has final content approval and all submissions received no later than December 3, 2015 or this benefit is forfeited.
11) Turn Key package includes signage, internet, electricity, and one 32" monitor (with keyboard/mouse) for your system in the connected demonstration.
12) Year Round Exposure as an Industry Leader in Interoperability –
   (1) Inclusion of logo and profile proficiencies in the HIMSS Innovation Center Technology Showcase Exhibit for the entire 2016 calendar year.
   (2) Publication of one guest blog spot on interoperability during the 2016 calendar year.
   (3) Inclusion of logo in the HIMSS Mobile App feature in the HIMSS Innovation Center Technology Showcase.
13) Complimentary— Five badges (you determine the mix of exhibitor/client badges)
14) Complimentary – Three full conference badges which can to be used for your company's executive team.

Implementer: $11,500 - Gain in-depth experience and industry visibility.
1) Attendee Tours— connect with attendees from government and industry as they come to see interoperability use case demonstrations
2) *Connected Demonstration Participation* — Showcase your system in the Interoperability Showcase™ *Connected Demonstration Area.*
   a) All systems must pass the IHE 2016 North America Connectathon. Some exceptions may apply.
   b) You must complete a user capabilities survey for the system that you will be demonstrating.
3) Turn Key package includes signage, internet, electricity, and one 32" monitor (with keyboard/mouse) for your system in the connected demonstration
4) Logo Placement— display your logo in the HIMSS Resource Guide, conference signage, websites, and marketing materials
5) Print & Web-based Marketing— logos included in marketing materials including hyperlinks, print guides, HIMSS Daily Insider , and exhibitor spotlight
6) White Paper or Success Story— your organization may distribute one printed Interoperability White Paper or Success Story placed in distribution racks at the Interoperability Showcase™ Note: HIMSS has final content approval
7) Complimentary— two exhibitor badges to be utilized by staff working at the Interoperability Showcase™

Federal Health Architecture Partner Level (ONC): $11,500 – Demonstrate your support to ONC and National Initiatives
1) Interact with Conference Attendees from your Turn Key package which will include a kiosk, signage, internet, electricity, and one 24" monitor (with keyboard/mouse)
1) White Paper or Success Story— your organization may distribute one printed Interoperability White Paper or Success Story placed in distribution racks at the Interoperability Showcase™ Note: HIMSS has final content approval
2) Print & Web-based Marketing— logos included in a range of marketing materials including hyperlinks, print guides, and the HIMSS Daily Insider
3) Complimentary— two exhibitor badges to be utilized by staff working at the Interoperability Showcase™
   a) *Note: Connected Demonstration*— ONC Partner participation does NOT include the *Connected Demonstrate Area.*

Interoperability Supporter Level for non – IHE system vendors: $11,500
1) Interact with Conference Attendees from your Turn Key package which will include signage, internet, electricity, and one 24" monitor (with keyboard/mouse)
2) Logo Placement— display your logo in the HIMSS Resource Guide, conference signage, websites, marketing materials
3) Print & Web-based Marketing— logos included in a range of marketing materials including hyperlinks, print materials, and the HIMSS Daily Insider
4) Complimentary— two exhibitor badges to be utilized by staff working at the Interoperability Showcase™
   a) *Note: Connected Demonstration*— Supporter Level participation does NOT include the *Connected Demonstrate Area.*

Organizational— Exclusively for Non-Profit & Government Initiatives: $7,300
2) Interact with Conference Attendees from your Turn Key kiosk which will include signage, internet, electricity, and one 24" monitor (with mouse/keyboard)
3) Logo Placement— display your logo in the HIMSS Resource Guide, conference signage, websites and more
4) Print & Web-based Marketing— logos included in a range of marketing materials including hyperlinks, print materials, HIMSS Daily Insider electronic newsletter, and exhibitor spotlight
5) White Paper or Success Story— your organization may distribute one printed Interoperability White Paper or Success Story placed in distribution racks at the Interoperability Showcase™ Note: HIMSS has final content approval
6) Complimentary— two exhibitor badges to be used for staff working at the Interoperability Showcase™
7) Connected Demonstration— Organizational participation does not include participation in the Connected Demonstration Area.

3. Participant Requirements: All requirements can be found at www.interoperabilityshowcase.org
- **Complete the Registration process for both Interoperability Showcase™ and Connectathon by October 9, 2015:**
- Attend the HIMSS16 Interoperability Showcase™ Planning Webinars. All webinar schedules are located at www.interoperabilityshowcase.org.
- Connectathon and Interoperability Showcase™ Kick off webinar will offer timeline and requirement information on Wednesday, June 22, 2015. A recording of this call will be made available for those who cannot attend on this date.
- Participate in and pass required pre-tests for the IHE North American Connectathon and HIMSS16 Interoperability Showcase™ as required by the Interoperability Showcase™ Technical Project Management team.
- Attend the 2016 IHE North American Connectathon on January 25 – 29, 2016 in Cleveland, OH; pass Connectathon test(s) for the profile(s) being demonstrated.
- Ship equipment to and return it from the 2016 Connectathon and Interoperability Showcase™ site at your own expense.
- On Site testing in Las Vegas will run Sunday, February 28 and Monday, February 29, 2016. You must be on site on both of these days.
- Participating vendors shall respect all other participating vendors and their products. Product bugs and interoperability problems may arise during testing. Participating vendors agree that all such issues will be solved as expediently as possible and in a spirit of cooperation. All such problems shall be kept confidential among the participating vendors.
- Limit discussions at the Interoperability Showcase™ to interoperability. While the demonstration cannot proceed without discussing the products, all such discussion should be focused on interoperability, the use of standards and the use of IHE profiles.
- Refrain from company-specific marketing in the Interoperability Showcase™ demonstration exhibit area. Participants may not invite clients, prospective clients, reporters or other press representatives to view their products or discuss product specifics at their Interoperability Showcase™ workstation.
  a. Participants agree that supporting information developed for use within the Interoperability Showcase™, including but not limited to specifications, test data and marketing materials are the copyrighted property of IHE and HIMSS. In the spirit of collaboration and in keeping with copyright law, no participant may lay claim to the information created for any information used in the Interoperability Showcase™ without written consent from IHE and HIMSS.
  b. Participants failing, in the judgment of HIMSS, to successfully demonstrate interoperability at or following the Connectathon and in any additional interoperability testing deemed necessary may be excluded from the HIMSS16 Interoperability Showcase™. There will be no refund of the application fee to organizations thus disqualified.
  c. Final confirmation of participation and payment of the appropriate fees are due October 9, 2015. Final confirmation of participation indicates approval to be listed as an Interoperability Showcase™ participant in all relevant documents and communications published for the Interoperability Showcase™ at the HIMSS16 Annual Conference and Exhibition.