1. Evaluation criteria for initiatives that will maximize the chances of successful engagement
	1. “what are the questions that we should ask in a prospective engagement?”
2. What are the activities / resources / rules that CIIC provides to the participants?
* Team characteristics: has multi-stakeholder involvement (OK if multilayer)
	+ Clinical – SME expertise (not one individual – an engaged community / organization / group / society)
	+ Technical/informatics/terminology
	+ Implementer
	+ System (Developer, HIE, Registry and otherwise depending on use case but the broader the better)
	+ Patient
	+ Multisite
	+ Amenable to improvement (higher improvement=more value)
* Clearly defined scope
	+ Problem statement: current state, envisioned future state
	+ Clinical focus
* End-to-end applicability (e.g., clinical documentation through registries), with participation of stakeholders throughout
* Knowledge of current environment – and need to build on that
	+ Existing standards, related content
	+ Commitment to reuse existing content if appropriate to use case
* Commitment to CIIC approach / tooling
	+ Potential for reuse
	+ Commitment to open content
* Criticality/ high value / linked to a strategic imperative
	+ Economic
	+ Regulatory
	+ Execution of patient care
	+ Clinical care / improved outcomes
	+ Safety
	+ Interoperability
* Adequate resources (time, financial, data)
	+ Need for local expertise
	+ Testing and validation plan
	+ Consultants
* Initial phase to last 6-12 months for a tangible deliverable, OK to have multi-phased approach
* Maintenance plan
	+ Stewardship plan for work products
* CIIC Commitments
* Commitment to feedback/external participation
* Agreement to open source with allowable IP
* Primary perspective is clinical care
* Agreement to utilize shared process/tooling
* Agreement to shared technical (standards-based) approach

Franchise Concepts

Franchise Grantor

* Provides CIIC University (McDonald’s University concept)
* Specification, publication, and dissemination of a repeatable, scalable informatics processes framework
	+ Consistency of CDEs across the spectrum of healthcare (clinical documentation, regulatory uses, registries, quality reporting, manufacturers, federal / MACRA / MIPS)
* Communication and marketing / execution
	+ C-suite / elevator speech / articulate – cogent explanation of value
* Overall model coordination
	+ Tooling
	+ Certified CIIC modelers resource
	+ Hosting of the repository of models
	+ Modeling support
* Educational / consultative / facilitation resources (clinical, informatics, facilitator expertise)
* Informatics coordination with federal agencies, SDOs, EHI vendors, societies, LUC, device manufacturers, health systems, etc.
	+ Overall community coordination
* IP management
	+ Development of IP “rules” for participation in CIIC
	+ Accommodation of need by developers for the licensing of content by the developers
* Fund raising / grants / endowments / angel funding

Franchisee responsibilities

* Environmental scan, some degree of informatics expertise
	+ Identification of informatics expertise
* Understanding / articulation of use cases
* Commitment to sharing of experience / learning with others
* Conversion to structured data capture (clinical)
* Financial commitment / in-kind contribution