1. Evaluation criteria for initiatives that will maximize the chances of successful engagement
   1. “what are the questions that we should ask in a prospective engagement?”
2. What are the activities / resources / rules that CIIC provides to the participants?

* Team characteristics: has multi-stakeholder involvement (OK if multilayer)
  + Clinical – SME expertise (not one individual – an engaged community / organization / group / society)
  + Technical/informatics/terminology
  + Implementer
  + System (Developer, HIE, Registry and otherwise depending on use case but the broader the better)
  + Patient
  + Multisite
  + Amenable to improvement (higher improvement=more value)
* Clearly defined scope
  + Problem statement: current state, envisioned future state
  + Clinical focus
* End-to-end applicability (e.g., clinical documentation through registries), with participation of stakeholders throughout
* Knowledge of current environment – and need to build on that
  + Existing standards, related content
  + Commitment to reuse existing content if appropriate to use case
* Commitment to CIIC approach / tooling
  + Potential for reuse
  + Commitment to open content
* Criticality/ high value / linked to a strategic imperative
  + Economic
  + Regulatory
  + Execution of patient care
  + Clinical care / improved outcomes
  + Safety
  + Interoperability
* Adequate resources (time, financial, data)
  + Need for local expertise
  + Testing and validation plan
  + Consultants
* Initial phase to last 6-12 months for a tangible deliverable, OK to have multi-phased approach
* Maintenance plan
  + Stewardship plan for work products
* CIIC Commitments
* Commitment to feedback/external participation
* Agreement to open source with allowable IP
* Primary perspective is clinical care
* Agreement to utilize shared process/tooling
* Agreement to shared technical (standards-based) approach

Franchise Concepts

Franchise Grantor

* Provides CIIC University (McDonald’s University concept)
* Specification, publication, and dissemination of a repeatable, scalable informatics processes framework
  + Consistency of CDEs across the spectrum of healthcare (clinical documentation, regulatory uses, registries, quality reporting, manufacturers, federal / MACRA / MIPS)
* Communication and marketing / execution
  + C-suite / elevator speech / articulate – cogent explanation of value
* Overall model coordination
  + Tooling
  + Certified CIIC modelers resource
  + Hosting of the repository of models
  + Modeling support
* Educational / consultative / facilitation resources (clinical, informatics, facilitator expertise)
* Informatics coordination with federal agencies, SDOs, EHI vendors, societies, LUC, device manufacturers, health systems, etc.
  + Overall community coordination
* IP management
  + Development of IP “rules” for participation in CIIC
  + Accommodation of need by developers for the licensing of content by the developers
* Fund raising / grants / endowments / angel funding

Franchisee responsibilities

* Environmental scan, some degree of informatics expertise
  + Identification of informatics expertise
* Understanding / articulation of use cases
* Commitment to sharing of experience / learning with others
* Conversion to structured data capture (clinical)
* Financial commitment / in-kind contribution